DANIEL MURAT

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ABOUT ME

19 years' experience in engineering, product, technology and operations, including Barclays Ventures (A start-up/innovation incubator). I'd describe myself as a natural problem solver. I'm curious about how things work, how they can be improved, and streamlining everything I encounter inside and outside of work.

I'm an experienced leader who excels at early-stage product development, product optimisation, digital and physical prototyping, innovation, streamlining processes and driving continuous improvement in any environment.

EXPERIENCE

Consultant | Entrepreneur | Feb 2024 - Present

- Designed, developed and launched two products using Bubble.io – Full stack no code platform.
- Developed 5 community plugins for Bubble.io.
- Assisting a registered charity Cyclopark with discovery sessions and technical direction with the objective of increasing charity awareness and donations.
- Technology lead for bestever.pics event platform (Due to launch globally in Q3 2024).

Senior Design Ops Manager (VP) | Barclays Bank Insight & Design | Sept 2022 - Feb 2024

- Delivered Figma and Figjam, boosting designer/developer productivity by **30%**.
  - Managed end-to-end project delivery, **saving £500k** annually.
- Led chatbot integration reducing IT support requests by **40%**.
- Defined and implemented a design system reducing handoff issues by **80%**.
- Developed an internal low/no-code prototyping platform for rapid build and user testing.
- Standardised design and development components (Reduced rework and use of incorrect components in build phase).
- Streamlined new joiner equipment process, **saving £1m** annually across Barclays.

Head of Design Ops (VP) | Barclays Bank Insight and Design | Jan 2021 - Sept 2022

- Led a team of 6 in strategic digital transformation.
- Defined operations strategy, addressing designer pain points.
- Streamlined designer to developer handoff processes.

Product Experimental Development Lead (VP) | Barclays Ventures | May 2018 - Dec 2020

As a founding member of Barclays Ventures, I led product experimentation, focusing on ideation and data-backed concepts for web, app, voice, AR, and VR. Building prototypes and securing C-suite funding for viable solutions whilst guiding teams through the product development life cycle.

- Developed a self-service product framework, reducing time from hypothesis to testing from **3-12 months down to 7-14 days.**
- Increased new business account acquisition by **15%**.
- Filed patents for AI communication security and myopia reduction technology.

Head of Front-end engineering (VP) | Barclays Bank Plc | Nov 2013 - May 2018

I recruited and led a multinational team of 10 developers.

I contributed to hands on development of internal and external facing products, ensuring they were usable, accessible and aligned with our CMS capabilities and brand guidelines.

- Reduced monthly mortgage rates update process/deployment **from 5 days to 10 minutes.**

Senior Developer (AVP) | Barclays Bank Plc | Jan 2012 - Nov 2013

Sole developer for all hand-coded bespoke tools and UI content on barclays.co.uk, online banking and barclaycard.co.uk.

- Converted excel based formulas into visual JavaScript based online tools and calculators.
- Managed A/B testing campaigns and content versions with Adobe test and Target.

Senior Developer / Website deployment manager | HSBC Bank | Jan 2005 - Dec 2011

Led the inception, development and product management of key mortgage and loan tools across HSBC's global online platforms.

- Single-handedly generated circa **£300k in 2 years.** (Internal cross charge for my services).
- Built complex multilingual financial tools delivered to 38 million customers.

Website maintenance and release management.

CERTIFICATIONS

- Lean Six Sigma Green Belt
- Luma Practitioner certified – Design Thinking
- Hybrid and EV service and maintenance

SKILLS

- Experienced people Leader
- Process Improvement
- Product Management
- Design Thinking
- Design Operations
- Process Documentation (Confluence)
- Agile / Resource management (Jira)
- SCRUM
- Developing products in a highly regulated environment
- AWS

- Accessibility
- UX / Journey Mapping
- Google Analytics
- HTML 5 / CSS / JS / JQuery.
- PYTHON 2/3
- Rapid Prototyping
- MS 365 / Adobe Creative Suite.
- Figma / Figjam
- Blender 3D
- Bubble.io
- Airtable

A BIT MORE ABOUT ME

https://danielmur.at/portfolio